



Synth-pop duo **Paperwhite** - the project of siblings Katie (singer/songwriter) and Ben Marshall (producer/songwriter) - make their triumphant return with their latest single, "**By Your Side**," out on all streaming platforms today.

Undeniably catchy, "By Your Side" is a glistening slice of synth-pop, blending nostalgic retro charm with a modern, radiant glow. Hypnotic beats pulse beneath lush synths, while Katie's ethereal vocals drift effortlessly, creating a soundscape that swells and shimmers. With this release, Paperwhite reaffirm their status as trailblazers in the indie synth-pop scene.

"'By Your Side' is a song we started years ago but kept coming back to," Katie and Ben share. "As we explored new themes and sounds for this chapter, the song quickly came to life. It's about navigating a complicated relationship. Whether with someone else or with yourself, there are two sides to the same story."

Since making their debut over a decade ago, Paperwhite have captivated fans and tastemakers alike, earning praise from Billboard, Vice, and BuzzFeed, and securing spots on numerous Spotify editorial playlists. The New York-based duo quickly became blogosphere favorites, twice earning the Hype

Machine title of *Most Blogged Artist*. Beyond their online acclaim, Paperwhite have shared the stage with Oh Wonder, SOFI TUKKER, and Great Good Fine Ok, solidifying their place as one of indie pop's most beloved acts.

After a brief hiatus, Paperwhite re-emerged in late 2024 with their new single "Unfold," marking the beginning of an exciting new chapter. Their forthcoming EP, due out this Spring, stays true to their signature dreamy, synth-driven pop while incorporating natural textures and a cinematic depth. Grounded in themes of self-discovery and emotive storytelling, Paperwhite are crafting a sonic world that welcomes both longtime fans and new listeners alike.

Listen to "By Your Side" on all streaming platforms:

<https://social.tunecore.com/linkShare?linkid=UTEnbSJYKdID0fYM01pR8g>



