



Rising singer-songwriter **Avery Lynch** continues to pull on our heartstrings with her stunning new single, "**think about it**," out today on **RECORDS**

. Known for her emotionally charged, piano-driven ballads, Avery has captivated audiences worldwide, amassing over 100 million streams since she made her debut in 2020.

"think about it" offers a poignant exploration of heartbreak and unanswered questions, inspired by Avery's sister's breakup. *"She came to me with what she was experiencing and feeling and wanted to see if I could make something out of it,"* Avery shares. *"The song is ultimately about being left to piece things together after a breakup by yourself—having all of the realizations and none of the answers, and there being nothing to do about it."*

For Avery, this song holds special significance. *"When I first started writing songs as a kid, I would write them about my sisters—how cool they are and how much I love them—and I would give those songs to them as gifts. So it feels very full circle writing this one for my sister and releasing it,"* she

explains. Notably, "think about it" also marks a milestone in Avery's career as her first self-produced release.

Originally from Pennsylvania, Avery's musical journey began at the age of 7, composing piano pieces before transitioning into songwriting. Now based in Los Angeles, her signature sound—lush, melancholic piano arrangements paired with her soft, expressive vocals—has become the foundation of her artistry. Every song begins with Avery at her piano, crafting intimate, emotionally rich demos that she later refines with her trusted collaborators. Her voice, tender yet deeply evocative, breathes life into her lyrics, making each song feel like a personal confession.

Often described as a "happy girl filled with sad songs," Avery's music is a masterclass in storytelling, inspired by her life experiences, the world around her, and the media she consumes. With praise from tastemakers like Ones To Watch and EARMILK, along with a rapidly growing fanbase, her momentum shows no signs of slowing.

"think about it" follows a string of fan-favorite singles, like "Rain" and "the boys who don't know what they want," setting the stage for a milestone year ahead. Once again, Avery Lynch continues to prove why she's a standout voice in the singer-songwriter space.

Listen to "think about it" on all streaming platforms:

<https://avelynch.ffm.to/thinkaboutit>



Photo Credit: Gus Black | download additional press photos [here](#)