



NASHVILLE (January 10, 2025) — Jordan Smith, the celebrated singer-songwriter who rose to fame as the highest-selling artist in the history of the smash television talent show “The Voice,” continues to spotlight his gospel roots with the release of his new single, “The Blood.” This powerful track, available now, showcases Smith’s immense vocal range and deep connection to the music that has shaped his life.

“The Blood” is the second single from Smith’s highly-anticipated fifth studio album and gospel debut, *The People’s Hymnal*, set to release on February 21, 2025, via Gaither Music Group. Co-produced by gospel and rock luminaries Tommy Sims (who co-wrote Eric Clapton’s GRAMMY-winning song, “Change the World” and has worked with everyone from CeCe Winans to Bruce Springsteen) and Colin Linden (Lucinda Williams, the McCrary Sisters, also the primary music producer, songwriter and musician for ABC’s hit show “Nashville”), the album reimagines beloved hymns with contemporary artistry, bridging the sacred and the soulful.

Smith recalls a transformative moment in the studio while recording “The Blood”: “Tommy said, ‘Step up to the mic and tell me how the blood of Jesus has impacted your life.’”

The track's deeply funky, sinewy bass line—courtesy of co-producer Sims—anchors Smith's soaring vocals, drawing listeners into a raw and honest reflection of faith. Recorded in Nashville, the song captures the spontaneity and emotion that define The People's Hymnal.

"The whole third verse of 'The Blood' is just what came out as a testimony," Smith continues. "It's an organic expression of what's in my heart."

Smith first captured the nation's attention as the Season 9 winner of "The Voice" in 2015. He quickly made history on Billboard's Christian Charts, simultaneously holding the top two positions; and his debut album soared to No. 2 in iTunes sales. In 2018, Smith's song "Ashes" was recorded by his idol, Celine Dion, for the Deadpool 2 soundtrack. A proud Harlan, Kentucky native, Smith has been honored as a Kentucky Colonel and named "Kentuckian of the Year." Most recently, he earned third place in the prestigious American Song Contest. He describes The People's Hymnal as his most personal work to date.

Ahead of the album's release, fans can expect Smith to bring this music to life on tour with a full band, delivering stirring performances of tracks like "The Blood," the album's first single "How Great Thou Art" and standouts including "His Eye Is on the Sparrow" and "What a Friend Medley."

"The Blood" is available to stream [here](#), and The People's Hymnal is available for pre-order [here](#).

Track Listing:

1. Oh Happy Day
2. How Great Thou Art
3. The Blood
4. Great Is Thy Faithfulness (Lord Unto Me)
5. What a Friend Medley (What a Friend We Have in Jesus / 'Tis So Sweet to Trust in Jesus / Amazing Grace / Will the Circle Be Unbroken)
6. Where Could I Go?
7. I Surrender All
8. The People's Hymn
9. His Eye Is on the Sparrow