



New York-based artist and producer **Will Sass** is back with another standout single, "**Fairweather Friends**" featuring the award-winning Scottish singer-songwriter **Nina Nesbitt**. Following his initial releases, "[Into The Blue \(feat. kamille\)](#)" and "[Alicia \(feat. Alvin Risk\)](#)", Will continues to bolster his reputation as a boundary-pushing talent who crafts infectious, genre-blurring hits that stick with you long after the first listen.

His new single, "Fairweather Friends," is a testament to Will's exceptional talent as a producer and songwriter. The track showcases his ability to craft compelling music, cementing his status as a sought-after collaborator among today's most talented artists.

Co-written with Nina Nesbitt, "Fairweather Friends" is a bold, anthemic call-out to fleeting, shallow connections. From its opening line—"*You loved me on the good days, and ran away when things got heavy*"—the track dives headfirst into the painful reality of unreliable relationships. The empowering and instantly catchy chorus, "*Saying fairweather to my fairweather friends, this is goodbye, I won't see you again,*" transforms the personal into the universal, delivering a cathartic message for anyone who's ever had to let go of people who only stick around when it's convenient. "*Everyone has had this experience at some point in their lives where they decide it's time to cut ties with fake friends,*" Will

says about the song's relatable message.

Reflecting on her collaboration with Will, Nina shares, *"I've spent a lot of time writing with upcoming artists the past couple of years and I have loved working with Will. When he asked me to feature on Fairweather Friends I was really excited to be involved in one of his first releases. I had the pleasure of writing Will's last song, 'Into The Blue,' with him and Kamille, so it's nice to be singing on this one! He had such a clear story of what 'Fairweather Friends' meant to him, so it's great to be able to bring it to life together."*

Listen to "Fairweather Friends (feat. Nina Nesbitt)" on all streaming platforms:

<https://ffm.to/wsfairweatherfriends>

About Will Sass:

Inspired by musical savants like Kevin Parker of Tame Impala, Kaytranada, and Mark Ronson, Will Sass blends genres effortlessly, creating a signature sound that's both eclectic and cohesive. His mastery in engineering, production, and live performance infuses each track with a mix of technical precision and raw creativity. Through his songs, Will weaves powerful, thought-provoking lyrics into irresistibly catchy hooks, ensuring his music resonates long after the final note fades.

Over the past year, Will has been working in the studio with artists like Baltra, Otik, and Catching Cairo, further expanding his creative reach. His diverse talents as a performer, producer, and songwriter set him apart as a rising force in the music world. Known for his electrifying live shows, Will has captivated audiences at impressive New York venues like Brooklyn Mirage, Spring Place, Elsewhere, and Surf Lodge. His magnetic stage presence and genre-blurring sound have earned him spots performing alongside innovative talents like Barry Can't Swim, shallou, and Amtrac.

With hundreds of unreleased tracks in his arsenal, alongside his forthcoming debut EP and upcoming shows across the US and Europe, Will is ready to take the global stage by storm. Keep your eyes on this rising star—he's only just getting started.



Will Sass & Nina Nesbitt | Photo Credit: Jon Stone



Will Sass | Photo Credit: Yana Yatsuk