



Pop singer and songwriter **JESSIA** continues her meteoric rise with the release of her new single, **[“I’m Not Gonna Cry](#)**

.” Fresh off her first-ever headline tour, which wowed audiences across the US and Canada, JESSIA delivers a track that perfectly encapsulates her signature blend of infectious pop melodies and heartfelt lyricism.

“I’m Not Gonna Cry” is an anthem of resilience and self-empowerment. *“This song is about the will to keep showing up for yourself, even when life gets tough,”* JESSIA explains. *“It’s choosing to celebrate the good things instead of dwelling on the negative. I want it to pick the listener up, dust them off, and get them ready for their busy day or their girls’ night out.”* With its vibrant production and uplifting message, the track is tailor-made for blasting on repeat.

Since her debut in 2021, JESSIA has captivated the world with her raw talent, dazzling pop melodies, and deeply personal storytelling. Originally from Vancouver and now based in Los Angeles, she

quickly became a global sensation with her viral breakout hit, "I'm not Pretty." Her debut EP, *How Are You?*,

garnered widespread acclaim and cemented her as a powerful voice in pop, earning her the prestigious Breakthrough Artist Award at the 2022 Juno Awards.

With over 400 million streams across her catalog, JESSIA's music captures life's highs and lows, delivering songs that can make you laugh, cry, and believe in better days. Her sophomore EP, *Okay With Every Part*,

released independently in 2024, marked a bold new chapter in her career. This creative freedom fueled her headline tour, where she showcased her powerhouse vocals and dynamic stage presence.

JESSIA's fearless spirit and unwavering authenticity continue to set her apart. With "I'm Not Gonna Cry," she adds another anthemic track to her growing repertoire, solidifying her place as one of pop's most exciting and relatable voices.

Listen to "I'm Not Gonna Cry" on all streaming platforms:

<https://jessia.lnk.to/ingc>



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