



AN ALBUM BY **DEAD AMERICAN**
"ATTENTION DEFICIT"

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DEAD AMERICAN ANNOUNCE NEW ALBUM *ATTENTION DEFICIT*

ALBUM ARRIVES FEBRUARY 14 VIA VELOCITY RECORDS

BAND SHARES VIDEO FOR NEW SINGLE "HATE IT" — [WATCH](#)

Dead American, a four-piece rock group out of Southern California, have announced their new album *Attention Deficit*. It will arrive on February 14, 2025 via **Velocity Records**. Pre-save or pre-order it [here](#).

The three songs the band released so far will appear on the new album, as well.

Today, the band has shared the video for the new single "HATE IT." Watch it [here](#).

ATTENTION DEFICIT TRACK LISTING:

"The Way I Feel"

"Into Oblivion"

"Sleep"

"Piece By Piece" (Feat. The Used)

"ADD"

"Hate It"

"Playing With Matches"

"Lost In The Mainframe"

"Cutting Yourself Out"

"Nothing At All"

Dead American are a four-piece rock group hailing from Southern California fronted by vocalist Cove Reber (Saosin). Preceding the album's announcement, the band had released three new singles over the course of the past year, including "Cutting Yourself Out," which Reber described as "one of the darkest songs I've ever written. At its core, this song is about not speaking up. The disconnection we feel from those who love us while being at rock bottom will only get worse if you don't speak up."

In October 2023, the band unveiled a new single and music video, "ADD." Reber described "ADD" as "about the difficulty of finding balance when your mind is moving a million miles an hour. Sometimes I feel like I'd rather hold my breath than deal with the constant shuffle of thoughts in my head."

In February 2024, the band followed up with more new music in the form of the single "Into Oblivion." The singer stated that it is "a song about the pain of having to restart. Sometimes life feels like a video game and this song to me is like your big brother being a punk and hitting the reset button. Then realizing that it was all meaningless to begin with. I hope that this song can connect with people in a way that makes them excited about life's challenges. We all grow a little more with each nightmare."

After two years of touring with acts like The Used, Beartooth, Pierce The Veil, Sleeping With Sirens, Scary Kids Scaring Kids, and others to support New Nostalgia, Dead American are prepping to return with their sophomore album, produced by Joey Bradford of The Used, which will double-down on the "new nostalgia" theme with the band pulling from a time even farther back and fundamental to the member's approach to songwriting.

