



New York-based artist and producer **Will Sass** returns with his electrifying new single, “**Into The Blue**” featuring **2x Grammy-winning songwriter and vocalist Kamille**. Following the buzz of his debut single “**Alicia (feat. Alvin Risk)**,” Will continues to carve out his place as a boundary-pushing artist destined to leave a lasting mark on the music industry.

Reflecting on the creative process behind the new single, Will shares, *"It started with a simple room recording, capturing the atmosphere around me, which is often how I begin. As I added layers, I was inspired by the acid house movement that swept the UK in the late '80s and the nostalgic Ibiza vibes of the '90s. That blend of energy drove the song's direction."*

"Into The Blue (feat. Kamille)" pulses with vibrant beats, elevated by Kamille's soulful and magnetic vocals. Co-written with Kamille—known for her work with Fred Again, Stormzy, and Headie One—the track is an irresistible anthem that pulls listeners into the rhythm, perfect for losing yourself on a crowded dance floor. Together, they've crafted a standout track that cements Will's place as a dynamic artist, producer, and songwriter on the rise.

Reflecting on her collaboration with Will, Kamille shares, *"Will is one of the most talented people I've ever met and it was such an honor to work with him on 'Into The Blue.' Every time I hear it, it feels like an escape, and I hope it does the same for everyone else."*

Will echoes her sentiment: *"I love working with Kamille. Her energy is contagious, and I'm so grateful to collaborate with someone who brings that spark to the studio. Her lyrics perfectly capture the feeling we were aiming for, and for me, that's the pinnacle of songwriting—when the music and the mood are perfectly in sync."*

Listen to "Into The Blue (feat. Kamille)" on all streaming platforms:

<https://ffm.to/wsintotheblue>

About Will Sass:

Inspired by musical savants like Kevin Parker of Tame Impala, Kaytranada, and Mark Ronson, Will Sass blends genres effortlessly, creating a signature sound that's both eclectic and cohesive. His mastery in engineering, production, and live performance infuses each track with a mix of technical precision and raw creativity. Through his songs, Will weaves powerful, thought-provoking lyrics into irresistibly catchy hooks, ensuring his music resonates long after the final note fades.

Over the past year, Will has been working in the studio with artists like Baltra, Otik, and Catching Cairo, further expanding his creative reach. His diverse talents as a performer, producer, and songwriter set him apart as a rising force in the music world. Known for his electrifying live shows, Will has captivated audiences at impressive New York venues like Brooklyn Mirage, Spring Place, Elsewhere, and Surf Lodge. His magnetic stage presence and genre-blurring sound have earned him spots performing alongside innovative talents like Barry Can't Swim, shallou, and Amtrac.

With hundreds of unreleased tracks in his arsenal, alongside his forthcoming debut EP and upcoming shows across the US and Europe, Will is ready to take the global stage by storm. Keep your eyes on this rising star—he's only just getting started.



Will Sass | Photo Credit: Yana Yatsuk



Will Sass & Kamille | Photo Credit: Jon Stone